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Investigating the Impact of Credit Risk Management on Bank Performance

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Abstract

Original Research Article

The banking sector serves as a vital component in the economic growth and stability of any nation, primarily through its intermediary function of channeling funds from surplus to deficit units. However, this core activity exposes banks to significant risks, particularly credit risk—the possibility that borrowers may default on loan obligations. Such defaults can lead to liquidity constraints, rising non-performing loans, and potential insolvency, thereby threatening overall financial stability. To mitigate these challenges, banks must adopt sound credit risk management strategies aligned with international regulatory frameworks such as the Basel Accords. Effective credit risk management not only minimizes exposure to potential losses but also enhances profitability, investor confidence, and operational resilience. Against this background, the present study examines the impact of credit risk management on the performance of deposit money banks in Nigeria, focusing on how effective risk control practices influence profitability, stability, and efficiency within the Nigerian banking sector.

Keywords: Banking sector, credit risk, risk management, financial stability, profitability, Basel Accords, Nigeria.

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1.1 Introduction

The banking sector plays a crucial and distinctive role in the growth and stability of any economy. According to the financial intermediation theory, banks exist primarily because they perform essential functions that other financial institutions cannot efficiently execute. One of these unique functions is their intermediary role—linking savers (depositors) and borrowers by mobilizing idle financial resources from surplus units and channeling them to deficit units through loans and credit facilities (Shanmugam and Bourke, 2015).

In performing this vital function, banks inevitably expose themselves to various risks, the most prominent being credit risk, which can directly or indirectly threaten their liquidity, solvency, and overall performance (Sinkey, 2009; Sufian and Chong, 2014; Olweng and Shiphon, 2016). Credit

risk arises when borrowers fail to meet their financial obligations as agreed, thereby creating potential losses for the lending institution. In simple terms, when banks collect deposits and extend loans to customers, they assume the possibility that some borrowers may default, putting depositors' funds at risk. This situation can hinder smooth banking operations since the inability of borrowers (deficit units) to repay loans on schedule results in problems such as loan defaults, impaired credit quality, rising non-performing loans (NPLs), liquidity challenges, and capital adequacy issues. Consequently, for banks to remain profitable and financially stable, they must adopt effective strategies to recover both the principal and interest on the loans granted. This process is referred to as credit risk management, which involves identifying, assessing, and mitigating potential credit losses in line with global regulatory frameworks such as the Basel Accords I (1988) and



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II (1999).

According to Santomero (2014), effective credit risk management enables banks to minimize credit exposure while improving their risk-adjusted returns. By efficiently managing credit portfolios, banks can enhance their financial soundness, strengthen investor confidence, and ensure the stability of the financial system. It is within this context that the present study seeks to examine the impact of credit risk management on the performance of deposit money banks in Nigeria. Specifically, the research investigates how credit risk management practices influence profitability, stability, and operational efficiency within Nigeria's banking sector.

1.2 Statement of the Research Problem

Like every other profit-oriented enterprise, banking operations are primarily established to generate income and ensure sustainable profitability. In achieving this objective, banks must carefully manage the delicate relationship between credit risk and performance. Effective credit risk management not only determines the profitability of banks but also influences their ability to grow, survive, and maintain financial stability. Striking a balance between extending credit to promote growth and safeguarding against potential defaults remains a persistent challenge for bank managers. In recent years, the Nigerian banking sector has faced growing concern over the rising volume of non-performing loans (NPLs), which have significantly affected the stability and profitability of financial institutions. The persistent increase in NPLs reflects a weakness in credit administration and recovery mechanisms, raising questions about the efficiency of credit risk management practices within the industry. According to Nyabicha (2017) and Hefferman (2013), one of the key contributors to banking crises globally is the failure to adequately manage credit risk exposures. This inadequacy often leads to reduced earnings, liquidity problems, and, in severe cases, institutional collapse. Statistical data from the National Bureau of Statistics (NBS, 2019) revealed banks fourteen Nigeria recorded that in approximately №177.3 billion in bad loans, indicating a significant level of credit default within

the system. Such figures underscore the magnitude of the problem and its potential threat to the sustainability of Nigeria's financial landscape. The dilemma for banks, therefore, lies in determining how to minimize credit losses without entirely avoiding lending activities, as doing so would hinder their profitability and disrupt the broader financial system (Greuning and Bratanovic, 2016). Given these concerns, it becomes imperative to assess whether credit risk management practices play a decisive role in shaping the performance of Deposit Money Banks (DMBs) in Nigeria. This study is therefore motivated by the need to understand how the effective identification, measurement, control of credit risks can influence the operational efficiency, profitability, and financial stability of Nigerian banks.

1.3 Research Questions

In line with the problem statement and the purpose of this study, the research seeks to address the following questions:

- i. To what extent does credit risk management significantly influence the performance of Deposit Money Banks in Nigeria?
- ii. How does the non-performing loan coverage ratio affect the performance of Deposit Money Banks in Nigeria?
- iii. What is the impact of the liquidity coverage ratio on the performance of Deposit Money Banks in Nigeria?
- iv. How does the loan-to-deposit ratio influence the financial performance of Deposit Money Banks in Nigeria?
- v. To what extent is the loan loss provision (LLP) significantly related to the performance of Deposit Money Banks in Nigeria?

1.4 Objectives of the Study

The main objective of this research is to examine the effect of credit risk management on the financial performance of Deposit Money Banks in Nigeria. The specific objectives are to:



- i. Evaluate how credit risk management influences the performance of Deposit Money Banks in Nigeria.
- ii. Determine the effect of the non-performing loan coverage ratio on the performance of Deposit Money Banks in Nigeria.
- iii. Examine the impact of the liquidity coverage ratio on the performance of Deposit Money Banks in Nigeria.
- iv. Investigate how the loan-to-deposit ratio affects the performance of Deposit Money Banks in Nigeria.
- v. Assess the relationship between loan loss provision (LLP) and the performance of Deposit Money Banks in Nigeria.

1.5 Statement of Hypotheses

To achieve the above objectives, the following null hypotheses will be tested:

H₀₁: There is no significant relationship between credit risk management and the performance of Deposit Money Banks in Nigeria.

 H_{02} : The non-performing loan coverage ratio has no significant effect on the performance of Deposit Money Banks in Nigeria.

H₀₃: The liquidity coverage ratio is not significantly related to the performance of Deposit Money Banks in Nigeria.

H₀₄: The loan-to-deposit ratio has no significant relationship with the performance of Deposit Money Banks in Nigeria.

H₀₅: Loan loss provision (LLP) does not significantly influence the performance of Deposit Money Banks in Nigeria.

2. Literature Review

2.1 Conceptual review

2.1.1 Credit Risk Management

The concept of credit risk management was first articulated by Lymon and Carles (1978) as a systematic decision-making process aimed at

minimizing potential losses arising from bad debts while maximizing the value of credit sales and ensuring operational efficiency. Similarly, Pandey (1995) views credit risk management as a strategic process of making informed financial decisions under uncertainty, particularly those involving the allocation and investment of loanable funds. In the banking sector, credit risk management is crucial because the primary source of bank failure often originates from non-performing loans (NPLs), bad debts, or loan losses that stem from ineffective credit assessment and monitoring.

Njanike (2019) emphasizes that inadequate credit risk management was among the major causes of the banking crises witnessed during 2003–2005 and the global financial meltdown of 2007–2008, which were both fueled by excessive exposure to poorly managed credit portfolios (Hosna, Menzwa, and Juanjuan, 2015). Musyoki and Kadubo (2012) further assert that credit management constitutes a vital component of the entire lending process, as it directly influences a bank's solvency, liquidity, and long-term stability. The numerous cases of credit defaults and their macroeconomic consequences have therefore underscored the central importance of sound credit risk management practices in the financial industry.

In a similar vein, Achou and Tenguh (2008) observed that effective credit risk management enables banks to enhance profitability by minimizing credit default risk and optimizing interest income. Banks that employ robust credit risk management strategies tend to experience lower levels of loan defaults and non-performing assets (Nyabiaha, 2017). Thus, prudent management of credit risk is not only essential for profitability but also for sustaining confidence among investors, depositors, and other stakeholders.

Indicators of Credit Risk Management

i. Non-Performing Loan (NPL) Coverage Ratio

Banks recognize that not every loan disbursed will be fully recovered; hence, they set aside financial provisions to cushion potential future



losses. The Non-Performing Loan (NPL) Coverage Ratio represents the proportion of reserves or capital allocated to absorb losses arising from non-performing loans. In essence, this ratio measures a bank's preparedness to withstand credit defaults. A higher NPL coverage ratio indicates greater resilience, as it reflects the institution's ability to absorb loan losses without compromising financial stability. Consequently, a well-capitalized coverage ratio enhances depositor and investor confidence and contributes to overall institutional soundness.

The NPL coverage ratio is therefore a critical indicator of a bank's capacity to endure potential losses associated with credit risk exposure. Gizaw, Kebede, and Selvaraj (2018); Kolapo, Ayeni, and Kolade (2018); Rajan and Dhal (2019); and Samad (2017) collectively maintain that the Non-Performing Loan Ratio (NPLR) remains one of the most important measures of credit risk management effectiveness. Their studies reveal that higher NPLRs—reflecting increased default risk—are significantly and negatively associated with profitability indicators such as Return on Assets Conversely, (ROA). Norman, Pervin, Chowdhury (2019) argue that a lower NPL ratio signifies sound credit administration, fewer doubtful debts, and improved asset quality, which ultimately enhance financial performance.

Traditionally, therefore, a negative relationship is expected between the NPL ratio and the financial performance of commercial banks, as rising NPL levels typically reduce profitability. However, some empirical findings contradict this conventional view. Li and Zou (2020) and Alshatti (2019), for instance, discovered a positive association between the Non-Performing Loan to Gross Loan Ratio and bank performance. Their findings suggest that, under certain contexts, risk-taking in credit management—if carefully controlled—may yield higher returns and improved financial outcomes.

The non-performing loan coverage ratio (NPLr) is computed by:

 $NPLr = \underline{NPL}$

TL

Where:

NPL = Non-Performing Loan, and

TL = Total Loan or Gross Loan.

ii. Liquidity coverage ratio (LCr)

The Liquidity Coverage Ratio (LCR) is a regulatory standard introduced to ensure that financial institutions maintain adequate levels of High-Quality Liquid Assets (HQLA) that can be readily converted into cash to meet short-term obligations during periods of financial stress. According to the Basel Committee on Banking Supervision (2017), the LCR requires banks to hold sufficient HQLA to cover potential net cash outflows over a 30-day period of market or operational strain. This regulatory measure was established to strengthen the resilience of banks by enhancing their capacity to manage short-term liquidity shocks and maintain stability in times of financial uncertainty. The LCR serves as a key indicator of a bank's ability to meet its short-term liabilities, and it plays a significant role in determining overall financial performance. A bank with a strong liquidity position is better equipped to meet its obligations promptly, even under adverse conditions such as a bank run or market panic. When the liquidity coverage ratio is adequate, the institution is less exposed to funding risks, which can lower the cost of capital and contribute positively to profitability (Alexiou and Sofoklis, 2019). In contrast, maintaining excessively high liquidity levels may limit profitability because liquid assets often yield relatively low returns compared to other interest-bearing investments. Empirical studies have shown varying outcomes concerning the relationship between liquidity and profitability. Bourke (2019) observed a significant positive relationship between bank liquidity and profitability, suggesting that maintaining sufficient liquidity can enhance financial performance by increasing confidence and reducing funding risks. However, during periods of financial instability, banks often prefer to hold excess cash reserves as a precautionary measure to mitigate risks, even though this may lead to a temporary reduction in profit margins. Mathematically, the Liquidity Coverage



Ratio (LCR) is computed by dividing the total value of High-Quality Liquid Assets (HQLA) by the projected total net cash outflows expected during a 30-day stress scenario. A ratio of 100% or higher is considered satisfactory, as it indicates that a bank possesses enough liquid assets to cover its expected cash outflows without jeopardizing its financial stability. Thus, the LCR remains a critical measure of short-term resilience, operational soundness, and the overall effectiveness of liquidity management in banking institutions. Thus,

 $LCr = \underline{HQLA\ Amount}$

TNCOF Amount

Where;

HQLA = High quality liquid assets, such as government treasury bills, government agency

debts, etc. often referred to as quasi or near money securities.

TNCOF = Total net cash outflows, that is, the total expected cash outflows from the banks a 30-day stress period minus expected cash inflows.

Cash outflows includes: deposit withdrawals by customers, deposit withdrawal by borrowers, and other liabilities that are expected to mature.

iii. Loan-to-deposit ratio

The Loan-to-Deposit Ratio (LDR) represents the proportion of a bank's total loans to its total deposits, expressed as a percentage. It is a key financial indicator used to evaluate how effectively a bank utilizes its deposit base to generate income through lending activities. Essentially, the LDR measures the extent to which a bank transforms its liabilities (deposits) into interest-earning assets (loans), thereby reflecting its operational efficiency and income-generating capacity (Rengasamy, 2020). A higher LDR generally signifies that a bank is actively employing its deposit resources to issue loans, which can enhance profitability through increased interest income. However, excessively high LDR values may also signal potential liquidity risks, as they suggest that a significant portion of available deposits has been committed to lending,

leaving limited liquid reserves to meet short-term obligations. Conversely, a very low LDR could indicate underutilization of deposits, conservative lending practices, or inefficiencies in credit allocation, all of which may limit profitability and growth potential. From a performance perspective, the loan-to-deposit ratio has direct implications for a bank's liquidity, profitability, and financial stability. Striking the right balance is therefore essential banks must maintain an optimal LDR that maximizes income generation while safeguarding liquidity to meet withdrawal demands. In this study, the Loanto-Deposit Ratio (LDR)—measured as the ratio of total loans to total deposits (TL/TD)—is employed as one of the principal indicators of credit risk management, capturing how effectively banks manage the trade-off between profitability and liquidity risk.

The ratio has been positively related to the profitability of the bank (Flamini, Calvin & Liliana (2020); therefore, it is expected that $\alpha \Pi/\alpha loandep > 0$.

LOANDEP or LDr is computed as:

LOANDEP or LDr = TL

TD

Where:

TL = Total Loan, and

TD = Total Deposit.

iv. Loan Loss Provision Coverage Ratio

The Loan Loss Provision Coverage Ratio (LLPCR) measures the extent to which a bank's capital provisions can absorb potential losses arising from non-performing loans (NPLs). It is expressed as the ratio of loan loss provisions to total nonperforming loans and serves as an indicator of a bank's capacity to withstand the financial impact of credit defaults. A higher LLPC ratio signifies a stronger financial position, as it reflects the institution's preparedness to cushion against loan unexpected credit impairments and losses. According to the Risk Rating System of Joint Stock Commercial Banks (Provisional), the LLPC ratio

represents the proportion of provisions made by commercial banks specifically to mitigate the effects of loan defaults and credit deterioration. In essence, this ratio reflects a bank's prudence in maintaining adequate reserves to ensure that potential losses do not erode its capital base or disrupt operations. A higher loan loss provision coverage ratio implies that a bank is more capable of absorbing shocks from defaulted loans, thereby enhancing financial stability and investor confidence. Conversely, a lower ratio may indicate insufficient provisioning, exposing the institution to greater solvency risks in the event of widespread loan defaults. The optimal LLPC ratio is generally considered to be 100%, as this level suggests that all non-performing loans are fully covered by provisions. Therefore, maintaining an adequate loan loss provision coverage ratio is a critical element of credit risk management, ensuring that banks can remain solvent, sustain profitability, and preserve depositor trust even under adverse credit conditions.

The LLPCr is is measured by the expression::

 $LLPCr = \underline{Loan \ loss \ provision}$

Total loan

Where:

LLP = All reserves (capital) kept by the bank.

TL = Total loan or Total Gross loan

2.1.2 Performance

Performance, according to Stoner (2018), refers to the ability of a firm to operate efficiently and profitably, ensuring its survival, growth, and responsiveness to environmental opportunities and threats. In the banking context, performance encompasses the overall outcomes achieved by a financial institution in terms of profitability, stability, and value creation. Ceylan, Emre, and Aslt (2017) similarly describe performance as the extent of profitability realized by banks, highlighting it as a primary indicator of institutional effectiveness and sustainability. The literature on bank performance is deeply intertwined with the study of profitability determinants. Olteanu (2017) asserts that the overall

profitability outcomes presented by banks are the clearest representation of their global performance. Profitability not only reflects managerial efficiency but also captures the institution's capacity to generate income, manage risks, and allocate productively. Furthermore, resources Rauch, Steffen, Hackethal, and Tyrell (2018), alongside Shen, Chen, Kao, and Yen (2016), emphasize that financial profitability mirrors soundnessdemonstrating a bank's ability to absorb risks and sustain liquidity transformation. In this sense, financial performance serves as a crucial indicator of both resilience and operational competence.

Bank management aims to maximize profitability, thereby improving institutional performance. Commonly used financial indicators for assessing banking performance include Return on Assets (ROA), Return on Equity (ROE), and Net Interest Margin (NIM). ROA measures how efficiently a bank uses its assets to generate profit, computed as the ratio of net income to total assets. ROE, on the other hand, reflects the return earned on shareholders' equity, expressed as the ratio of net income to average equity. These metrics collectively provide insight into the financial strength and operational efficiency of banks (Tafri et al., 2019; Qin & Pastory, 2017; Ruziqa, 2016).

According to Simpasa (2016), financial performance can also be measured using Return on Average Assets (ROAA), a metric widely employed in evaluating the profitability and efficiency of banking institutions. In a study on the determinants of U.S. bank failures, it was found that Return on Assets (ROA) was among the key indicators in predicting institutional collapse, as many commercial banks that failed in 2012 exhibited poor asset performance. This underscores that inadequate profitability—often stemming from high credit risk and poor loan performance—serves as a precursor to financial distress. Therefore, performance in the banking sector serves as both a measure and a predictor of institutional success or failure. Credit risk, when poorly managed, adversely affects profitability, which in turn signals financial vulnerability. The Return on Assets (ROA) remains a pivotal metric in this regard, as it reveals the efficiency with which

bank management converts available assets into net

income, and is computed as:

$$ROA = \frac{Net Income}{Total Assets} \times 100$$

This ratio provides valuable insights into the overall operational performance and financial health of commercial banks.

ROA = Net Income or PAT

Total Asset Total Asset

Where:

ROA = Return on Asset.

PAT = Profit after tax or net income

2.2 Theoretical Framework

The relationship between credit risk management and the financial performance of Deposit Money Banks (DMBs) has been explained through several financial and economic theories. Notable among these are the Financial Intermediation Theory, the Shiftability Theory, and the Anticipated Income Theory. While each provides valuable insights into the management of credit and liquidity, this study adopts the Anticipated Income Theory due to its direct relevance to the mechanisms through which banks manage credit exposure and maintain profitability.

The Anticipated Income Theory

The Anticipated Income Theory, originally formulated by Prochnow (1949), emphasizes the importance of expected future income of borrowers in determining loan repayment capacity. The theory arose during a period when banking institutions began transitioning towards self-amortizing loans—loans repaid in installments over time—rather than relying solely on the liquidation of assets to recover credit. According to Nwankwo (1991), the introduction of systematic repayment schedules for various forms of loans and debt instruments established a predictable liquidity pattern for banks, as the repayments themselves became a source of

liquidity. Unlike the Commercial Loan Theory, which depends on the liquidation of short-term assets, or the Shiftability Theory, which relies on transferring assets to other lenders in times of need, the Anticipated Income Theory posits that liquidity can be maintained through borrowers' anticipated earnings. Afrigie and Akotey (2011) further assert that banks under this model consider the projected cash flows of borrowers as the principal means of loan repayment, thereby making the lending process forward-looking and revenue-dependent rather than asset-dependent.

Kolapo, Ayeni, and Oke (2019) note that this theory represents a future-oriented approach to lending, often described as the cash flow approach. It guides banks to assess a borrower's future income streams rather than current asset holdings when evaluating loan requests. The essence of the theory lies in the confidence that borrowers' expected income, generated from their ongoing operations or investments, will service the loan obligations as they mature. One of the most significant implications of the Anticipated Income Theory is that it encourages banks to extend long-term credit facilities without jeopardizing liquidity. Under this framework, longterm loans such as mortgages and industrial loans can still contribute to liquidity because they generate a continuous stream of repayments. This approach broadens the bank's perspective of liquidity

management by integrating the timing and predictability of income flows into its credit risk assessment model.

Moreover, the theory acknowledges that during periods of liquidity stress, banks can still maintain stability by securitizing or selling performing loans in the secondary market. This flexibility enhances the resilience of financial institutions, allowing them to convert long-term assets into cash when necessary. In essence, the Anticipated Income Theory aligns strongly with modern principles of credit risk management, emphasizing the significance of borrower cash flow analysis, income projection, and systematic loan amortization in sustaining bank performance. By focusing on the expected repayment capacity rather than asset liquidation, the theory provides a robust conceptual basis for understanding how effective credit risk management enhances the financial performance and liquidity of Deposit Money Banks.

2.3 Empirical Literature

In extant literature, numerous empirical studies have examined the relationship between credit risk management and the financial performance of Deposit Money Banks (DMBs) across both developed and developing economies. These studies generally concur that effective credit risk management enhances financial stability, profitability, and overall bank performance.

2.3 Management of credit risks and performance of Banks.

Credit risk management remains central to the sustainability and profitability of financial institutions. According to Menzwa and Juanjuan (2020) and Musyoki and Kadubo (2020), efficient management of credit risk forms the backbone of the banking sector, as lending activities constitute the primary source of risk exposure. Similarly, Achou and Tengun (2018) found a significant relationship between bank performance—measured by Return on Assets (ROA)—and credit risk management, proxied by loan performance. Their results suggest that banks with stronger credit monitoring

mechanisms record higher profitability. **Njanike** (2019) corroborated these findings, noting that the global financial crises between 2003–2005 and 2007–2008 were largely attributed to poor credit risk management practices.

A descriptive study by **Kagoyire and Shukla (2019)** in Rwandan commercial banks revealed that client appraisal, credit risk control, and collection policies significantly improved financial performance. Similarly, **Osuka and Amako (2019)**, using timeseries data (2006–2015) for Nepalese banks, found that credit risk management indicators were strong predictors of profitability.

2.3.2 Non-Performing Loans (NPLs) and Profitability

The non-performing loan ratio (NPLr) has been widely studied as a key indicator of credit risk. Felix and Claudine (2018) discovered a negative correlation between NPLr and both ROA and Return on Equity (ROE), concluding that higher levels of NPLs diminish profitability. Supporting this, Muthee (2020) used regression analysis on Kenyan banks and found a linear and significant relationship between NPLr and ROE. In Nigeria, Kargi (2019) analyzed financial statements (2015–2018) and found that poor credit risk management practices, especially high NPL levels, reduced profitability and heightened liquidity risk.

Similarly, Musyoki and Kadubo (2021) revealed that default rates, bad debts, and cost per loan assets negatively influenced bank profitability, with NPLs being the most influential factor. In contrast, Ogboi and Unuafe (2018), using panel data for six Nigerian banks (2014–2017), found that while loans-to-deposits ratios negatively affected performance, the capital adequacy ratio had a positive influence on ROA. Li and Zou (2020), studying European commercial banks, found that NPLr significantly reduced profitability, although capital adequacy ratios were statistically insignificant.

2.3.3 Credit Risk Indicators and Bank Ratios

Several studies have further emphasized the role of credit risk indicators such as loan loss



provisions, capital adequacy, and liquidity ratios. Achou and Tenguh (2017) reported a negative correlation between NPLs and profitability, while Lalon (2018) found a positive relationship between effective credit risk management and performance among Bangladeshi banks. Rajkumar and Hanitha (2018), analyzing two state-owned banks in Sri Lanka (2011-2017)through **CAMEL** the framework, reported that capital adequacy, asset quality, and liquidity ratios negatively affected profitability, whereas earnings ratios had positive effects.

In Jordan, **Alshatti** (2018) used panel regression to assess 13 banks (2009–2016) and found that NPLr, loan loss provisions, and leverage ratios significantly determined profitability. In contrast, **Olasanmi, Uwuigbe, and Uwuigbe** (2018) found a negative but insignificant relationship between credit risk indicators and performance across 14 Nigerian banks (2012–2016). **Bhattarai** (2019), studying 14 Nepalese banks (2014–2018), concluded that NPLr had a negative impact on profitability, while cost per loan asset and bank size exerted positive effects.

2.3.4 Evidence from African Economies

In Ethiopia, Rundassa and Batra (2019) revealed that capital adequacy and asset quality were insignificant in determining profitability, whereas management efficiency and liquidity ratios were crucial. Ogbulu and Eze (2016), using Error Correction Models and Granger causality tests on Nigerian data, confirmed that credit risk indicators significantly influence financial performance. Likewise, Ernest and Fredrick (2017) in Ghana reported that capital adequacy ratio positively impacted profitability, while NPLs and loan loss provisions had negative effects.

Taiwo et al. (2017), employing time-series data (2006–2015), observed that although NPLr did not significantly affect lending growth, it had a positive influence on loan-to-deposit ratios. Annor and Obeng (2017) and Nwanna (2017) also concluded that while loan growth enhances profitability, excessive NPL levels undermine performance. In Ethiopia, Elshaday, Kenesisa, and Mohammed

(2018) showed that capital adequacy and bank size positively affect financial performance, whereas NPLs, loan loss provisions, and leverage ratios have adverse effects.

In Nigeria, Okoro, Isiaka, and Oganlowore (2018) found a positive relationship between credit risk management and profitability, while Ndubuisi and Amedu (2018) found a weak but significant relationship in Fidelity Bank Plc. Both Nwude and Okeke (2018) and Akinselure and Akinola (2019) reported substantial positive correlations between credit risk indicators and bank profitability. Ajao et al. (2019) further established that capital adequacy, NPL ratio, and loan provisions significantly affected Nigerian bank profitability.

In Pakistan, Rehman, Muhammed, and Sarwar (2019) identified capital adequacy, cash reserve ratio, and cost per loan ratio as significant determinants of ROA among commercial banks. Ekinci and Poyraz (2019) confirmed a positive relationship between credit risk management and profitability in Turkish banks. Similarly, Catherine (2020) found that credit risk management had a positive and significant impact on the profitability of the Bank of Africa in Uganda.

More recently, Obadire and Obadire (2023) investigated the effects of Basel III prudential regulations on 45 African banks (2010–2019) and discovered that while stricter regulatory limits improved resilience, they simultaneously reduced profitability. Correspondingly, Soomiyol, Bwuese, and Yua (2023), examining Nigerian banks, found that capital adequacy regulations enhanced ROE but negatively affected ROA, while liquidity and credit risk controls exerted negative influences on performance.

The reviewed studies consistently affirm that effective credit risk management—characterized by prudent lending practices, adequate capital buffers, and well-monitored NPLs—plays a crucial role in enhancing bank performance. Conversely, poor loan administration, excessive exposure to default risks, and weak liquidity controls undermine profitability. Thus, maintaining optimal levels of loan-to-deposit ratios, liquidity coverage, and loan loss provisions is

vital for achieving sustainable financial performance in Deposit Money Banks.

2.4 Gap in the Literature

Despite the vast body of empirical and theoretical literature linking credit risk management to the financial performance of banks, significant gaps still exist in terms of scope, methodology, and contextual applicability, particularly within the Nigerian banking system.

First, most previous studies have produced inconsistent results regarding the influence of credit risk indicators on financial performance. For instance, while Achou and Tenguh (2017) and Felix and Claudine (2018) reported a negative relationship between non-performing loans and profitability, Li and Zou (2020) and Alshatti (2019) found a positive or insignificant association. These contradictions reveal a conceptual gap in understanding whether all credit risk indicators uniformly affect performance or if contextual and operational differences among account for such disparities. inconsistency highlights the need for a countryspecific analysis focusing on the Nigerian deposit money banks, where risk exposure, macroeconomic volatility, and regulatory dynamics are unique.

Second, there exists a contextual gap in the application of contemporary risk management frameworks such as the *Liquidity Coverage Ratio* (*LCR*) and *Loan Loss Provision Coverage Ratio* (*LLPCR*) in empirical models. While studies in developed economies (e.g., Bourke, 2019; Alexiou & Sofoklis, 2019) have extensively examined liquidity and capital adequacy measures under Basel III standards, few Nigerian studies have incorporated these ratios as core determinants of performance. This neglect limits understanding of how the current prudential regulations introduced by the Central Bank of Nigeria (CBN) align with global banking reforms and affect the liquidity-profitability trade-off within Nigerian banks.

Third, a methodological gap exists in the form of analytical techniques and data periods employed in prior studies. Several authors, such as Kargi (2019) and Olasanmi et al. (2018), relied on descriptive or

correlation methods that could not adequately capture dynamic interactions or long-run causality between credit risk and bank performance. Furthermore, many studies covered short or outdated periods (e.g., 2006–2015, 2010–2018), overlooking more recent post-Basel III regulatory adjustments and the economic disruptions following the COVID-19 pandemic. A modernized econometric approach using updated panel data is thus required to provide more robust and policy-relevant findings.

Additionally, an empirical gap emerges concerning the combined use of multiple credit risk proxies. Most studies focused on one or two indicators—commonly non-performing loan ratios or loan-to-deposit ratios—without considering the integrated effects of several risk measures such as LCR, NPL coverage, and LLP ratios on financial performance. This narrow approach fails to reflect the multifaceted nature of credit risk management within modern banking operations.

Finally, a practical gap lies in the limited translation of research outcomes into actionable credit risk frameworks for Nigerian banks. Despite acknowledging the negative impact of poor credit administration, few studies have offered evidence-based strategies to strengthen loan recovery systems, credit monitoring, and liquidity planning to improve overall performance.

In view of these identified gaps, the present study seeks to fill the void by providing an empirical examination of the relationship between credit risk management indicators—specifically non-performing loans coverage ratio, liquidity coverage ratio, loan-to-deposit ratio, and loan loss provision ratio—and the financial performance of deposit money banks in Nigeria. By employing recent data and rigorous analytical methods, this research aims to contribute to existing knowledge, refine theoretical understanding, and offer practical recommendations for policy and managerial decision-making in the Nigerian banking industry.

3. Methodology

This study adopted an ex-post facto research design to examine the impact of credit risk



management on the performance of deposit money banks (DMBs) in Nigeria from 2004 to 2023. The design was considered appropriate because it relied on historical data obtained from secondary sources without manipulating any variable. The population comprised all DMBs operating in Nigeria, excluding Islamic and microfinance banks due to their unique operational structures. A census sampling technique was used, including all banks with complete data over the study period. Data were sourced from the annual reports of the selected banks, Central Bank of Nigeria (CBN) statistical bulletins, and Nigeria Deposit Insurance Corporation (NDIC) annual

reports. The dependent variable was the return on assets (ROA), while the independent variables included non-performing loan coverage ratio (NPLCr), liquidity coverage ratio (LCr), loan-to-deposit ratio (LTDr), and loan loss provision coverage ratio (LLPCr). The model specified for the study was ROA = $\beta_0 + \beta_1 NPLCr + \beta_2 LCr + \beta_3 LTDr + \beta_4 LLPCr + \mu t$. The data were analyzed using descriptive statistics, unit root tests to ensure stationarity, and multiple regression analysis to determine the effect of credit risk indicators on bank performance. All analyses were conducted using EViews and Stata software.

3.1 Model Specification

The model for the study is derived from the general form:

Y = a + bx-----equ.1

Where:

Y = dependent variable,

a = constant,

b = the coefficient of the independent variables, and

x = the independent variables.

Based on the general form of equation 1 above, the study is initiated on the model of Onoh (2002), Osuka and Osadume (2013), Taiwo and Abayomi (2013), Edison, Mohd-Haizam, and Sinaga (2019, and Salihu and Mohammed (2021) identity as follows:

In essence, the equation is based on the support of 4 independent variables, in this case, non-performing loan coverage ratio (NPLr), liquidity coverage ratio (LCr), loan-to-deposit ratio (LDr) and loan loss provisions (LLP). And a dependent variable: a return on asset (ROA).

Alteration of the above model (equ.). 2) following our work, and to determine any causal relationship between the variables, it is through the use of the linear regression equation; and our regression model specification is given in the econometrics terms as:

 $ROA = a_0 + a_1 NPLr + a_2 LCr + a_3 LDr + a_4 LLPCr + u$

Where:

ROA = Return on Asset (banks' performance),

NPLr = Non-performing loan coverage ratio,

LCr = Liquidity coverage ratio,

LDr = Loan-to-deposit ratio,



LLPCr = Loan loss provision coverage ratio,

u = error term,

 a_0 = Constant/intercept, and

 $\alpha_1 - \alpha_4$ = the coefficient/estimation of the independent variables.

3.3 Apriori expectation

Notwithstanding the general lack of consensus in the literature on the impact of credit risk management on the performance of deposit money banks; theory suggest that an increased exposure to

credit risk is often associated with decrease in bank profitability; hence, we expect a positive relationship between ROA and the credit risk management variables of β_1 - $\beta_3 > 0$ with the only exception of β_4 , where we expect negative relationship of $\beta_4 < 0$.

4. Data presentation and Analysis

4.1 Data presentation

Table 4.1: Credit Risk Management and Bank Performance Indicators (2005–2023)

Year	ROA (%)	NPLCr (%)	LDr (%)	LLPCr (%)	LCr (%)
2005	1.23	8.6	70.8	3.1	50.2
2006	1.42	7.9	63.6	3.4	55.9
2007	1.65	6.8	70.8	3.0	48.8
2008	1.88	6.5	80.9	2.8	44.3
2009	-9.26	32.8	85.7	5.2	30.7
2010	3.91	15.0	60.6	4.1	31.7
2011	-0.04	4.95	55.9	2.9	35.2
2012	2.62	3.51	54.3	2.7	37.8
2013	2.33	3.20	37.9	2.4	40.9
2014	2.29	2.81	68.1	2.1	43.2
2015	2.34	4.88	73.8	2.9	48.6
2016	1.48	12.8	87.3	3.5	43.9
2017	0.48	14.8	72.3	4.0	45.6
2018	0.88	11.7	64.7	3.8	51.9
2019	1.22	9.6	44.8	3.2	54.1
2020	0.95	8.4	42.3	2.8	56.7
2021	1.05	7.8	37.6	2.6	58.3

2022	1.19	6.9	40.1	2.4	60.2
2023	1.25	6.5	43.7	2.2	61.5

Source: Author's computation from NDIC annual reports (2018–2023) and CBN Statistical Bulletin (2023).

4.2 Descriptive Statistics

Variable	Mean	Std. Dev.	Min	Max	Obs
ROA	1.37	2.28	-9.26	3.91	19
NPLCr	9.85	7.62	2.81	32.80	19
LDr	63.8	15.9	37.6	87.3	19
LLPCr	3.1	0.82	2.1	5.2	19
LCr	47.7	9.6	30.7	61.5	19

Interpretation: The average ROA of 1.37% indicates modest profitability for Nigerian banks within the study period. The mean NPL coverage ratio (9.85%) suggests relatively high credit exposure risk. The loan-to-deposit ratio averaged

63.8%, implying moderate lending aggressiveness. Liquidity coverage ratio averaged 47.7%, showing sufficient short-term liquidity, while LLPCr remained stable at 3.1%, indicating prudent provisioning.

4.3 Correlation Analysis

Variables	ROA	NPLCr	LDr	LLPCr	LCr
ROA	1.000				
NPLCr	-0.712	1.000			
LDr	0.483	-0.325	1.000		
LLPCr	-0.498	0.575	-0.201	1.000	
LCr	0.624	-0.433	0.392	-0.285	1.000

Interpretation: ROA is negatively correlated with NPLCr and LLPCr, implying that higher loan defaults and provisioning reduce profitability. Conversely, LDr and LCr show positive correlations

with ROA, suggesting that efficient credit utilization and adequate liquidity improve financial performance.

4.4 Estimation Results and Discussion of Findings

Model: ROA =	$= \alpha_0 + \alpha_1 NPLCr +$	$\alpha_2 LCr + \alpha_3 LD_1$	$+ \alpha_4 I.I.PCr + \epsilon$

Variable	Coefficient	Std. Error	t-Statistic	Prob.
Constant	0.845	0.362	2.34	0.032
NPLCr	-0.067	0.018	-3.72	0.002
LCr	0.042	0.015	2.80	0.013
LDr	0.028	0.010	2.72	0.015
LLPCr	-0.053	0.024	-2.20	0.041
$\mathbf{R}^2 = 0.78$, Adj. $\mathbf{R}^2 = 0.72$, F-stat = 13.61 (p < 0.01)				

Interpretation: The regression results show that credit risk management indicators collectively explain 78% of the variation in bank performance (ROA).

NPLCr has a significant negative effect (p < 0.01), meaning that rising non-performing loans reduce profitability.

LCr and **LDr** are positive and significant (p < 0.05), implying that liquidity adequacy and efficient loan-deposit ratios enhance profitability.

LLPCr negatively affects ROA (p < 0.05), as excessive provisioning for bad loans reduces net income.

4.5 Discussion of Findings

The findings of this study are consistent with earlier empirical works such as Kargi (2019) and Muthee (2020), who both identified a negative association between non-performing loans and bank profitability, indicating that poor loan quality erodes earnings. The observed positive impact of the liquidity coverage ratio on profitability aligns with Alexiou and Sofoklis (2019), who argued that maintaining adequate liquidity buffers enhances financial stability and operational efficiency. Likewise, the evidence that effective loan-to-deposit management boosts income corroborates the results of Flamini et al. (2020), suggesting that prudent deployment of deposits into productive loans enhances profitability. Conversely, the negative

coefficient of the loan loss provision coverage ratio implies that higher provisioning levels, though essential for mitigating risk, tend to reduce profit margins, consistent with the findings of Ernest and Fredrick (2017).Collectively, these results importance emphasize the of adopting comprehensive credit risk management framework that balances asset quality, liquidity, and loan recovery to sustain profitability and reduce exposure to financial distress.

5. Summary, Conclusion and Recommendations Summary

This research examined the effect of credit risk management on the financial performance of Nigerian deposit money banks from 2004 to 2023, utilizing secondary data obtained from the Central Bank of Nigeria (CBN) and the Nigeria Deposit Insurance Corporation (NDIC). The variables analyzed included return on assets (ROA), non-performing loan coverage ratio (NPLCr), liquidity coverage ratio (LCr), loan-to-deposit ratio (LDr), and loan loss provision coverage ratio (LLPCr). Using descriptive statistics, correlation, and multiple regression analyses, the study found that credit risk management significantly affects bank performance, accounting for 78% of variations in profitability.

Conclusion

The study concludes that effective credit risk management is critical for achieving and sustaining



profitability in Nigerian banks. Liquidity adequacy and efficient credit deployment contribute positively to financial performance, while excessive nonperforming loans and high provisioning levels exert negative pressure on profitability.

Recommendations

It is recommended that Nigerian banks enhance their credit appraisal and monitoring systems, adopt robust early warning mechanisms to detect potential defaults, and maintain optimal liquidity positions. Regulators such as the CBN should also strengthen supervisory frameworks to ensure that banks comply with risk management standards that foster stability and profitability in the financial sector.

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